

## BISCC Board Meeting Minutes

May 10, 2017

Next Board Meeting: **Wednesday, June 14<sup>th</sup>, @9:30 am, Dining room**

**Call to Order:** President Tom Kilbane officially called the meeting to order at 9:35 am

**Board Members Present:** Tom Kilbane, Jeannette Franks, Karen King, Nancy Lewars, Bill Luria, Dick Melton, Veronika Rohrscheib, Ed Bancroft

**Board Members Absent:** Mickey Guthrie, Ellen Fisher, Michael Laney, Peter Eddy

**Others present:** Reed Price, Ruth Flanagan, Cindy McGregor, Colleen Keilbart, Deb Dameron

**Opening comments:** Deb Dameron, outgoing recording secretary, thanked the board for allowing her to record board minutes for the last couple of years. The board thanked her service. Deb did not stay for the rest of the meeting.

**Consent agenda:** Minutes

**Motion:** Dick moved, Karen seconded and it was unanimously approved to accept the February 14, 2017 and April 19, 2017 Board Meeting minutes.

**Financial Report:**

**Motion:** Ed moved, Nancy seconded and it was unanimously approved to authorize Board officers to set up checking and savings accounts at Kitsap Bank using the money from the Marilyn Murphy bequest, with the President, Vice President, and Treasurer as signatories. The board also authorized the records at Union Bank be updated to show current President, Vice President and Treasurer as signatories.

**Committee Reports** – Future committee report outlines will serve as “minutes” for the committees. Colleen will keep a three-ring binder in the BISCC office of said reports. The reports should include a list of when committee meetings occurred and who was present.

**Resources Committee:** Jeannette Franks gave a PowerPoint presentation of statistics to help the board members understand the needs of seniors on Bainbridge Island. There are many resources that tend to be confusing. Kitsap Senior Information and Assistance is the most comprehensive view. Their web site is <http://www.kitsapgov.com/altc/services.htm> or they can be reached at 1-800-562-6418. The committee will meet again May 25.

**Advocacy Report:** Bill Luria reported advocacy for seniors in the political arena is another resource the board could be actively involved in. Legislative bills, action alerts, letter writing, arranging speaker forums are a few activities for such involvement. Bill will form a committee and will be inviting representatives from Puget Sound Advocates for Retirement Action to make a presentation to the Board at a special meeting. It was suggested officers from other agencies, such as Island Neighbors and IVC, should be invited as well.

**Marketing Committee:** Cindy McGregor-

1. **Social Media/Website:** Facebook presence is current, and Instagram page is moving forward. A training session by our Webmaster on posting photos using WordPress will be held on May 12. Reed, Ruth, Cindy will attend.
2. **Movie Night:** Continues through June 16th. Moviegoers will be queried about participation during the summer.
3. **Tech Tutoring:** Very positive feedback from members. May 15 will be the last session until Sept.
4. **Adventures in Travel:** Record number of 42 enjoyed Bill Hemp's travel presentation.
5. **Sandwich Boards:** Three new plastic A-frame boards were donated. Cindy will verify that our Motion Picture Licensing Corp public performance license is in the name of BISCC vs. BIMPRD (Bainbridge Island Metro Park and Recreation District)
6. **Pending Marketing Items:** 1) Setting up an online photo bank 2) Creation of BISC Video by BHS students 3) Recruit new Marketing Committee chairperson 4) Bob King and Tom Kilbane to move TV monitor from hallway to above fireplace --

**Membership Committee –Jennifer Merrill-**

1. In April committee members made phone calls encouraging delinquent membership be brought up to date.
2. Membership dues paid then rose from \$538 in April to \$736 in May 2017.
3. Procedures for membership for 2018 renewal will begin with a notice in the Nov/Dec Splash; follow-up in January with a letter and renewal envelope; in February personal phone calls will be made to those not yet renewed.

**Events – In Mickey Guthrie's absence, Ruth Flanagan reported:**

1. Out to Lunch Bunch in May going to Marché in Winslow and June to the Beach Glass Café at the Clearwater Casino.
2. Ice Cream Social will be in July; Barbecue in September.
3. Fund Raising ideas will be discussed by the Events Committee.

**Director's Report – Reed Price**

1. **Fundraising:** In recent days the Senior Center has been receiving donations and pledges. Complete numbers are not available, but \$2,200 in pledges were received tied to the Wine & Cheese Event after the Open House, and Kitsap Great Give \$5,640— which included a matching gift of \$2,000. A more complete accounting of gifts will be forthcoming from bookkeeper Pat Morton. Tom also noted that we need to keep on top of thank-you notes for in-kind and direct donations.

2. **MySeniorCenter rollout** – Vast majority of members like the new check-in system. Reed is looking at the next few months as transitional, with clipboards and paper back-ups all class and trip reservations. By the Fall we should be on-line to complete all registrations and credit card payments through MySeniorCenter.
3. **Sponsorship Proposal** – Reed presented a proposal to launch a Sponsorship Program – offering sponsors a two-month sponsorship for \$600. The sponsorship would include: (1) mention in the Splash newsletter, (2) a slide on the marketing TV screen (3) a "linked" logo on our website, and (4) mention in one of Reed's weekly emails. Two "in-kind" sponsorships already exist: John Pizzo, a computer consultant, is charging \$600 for 12 hours of work, ½ of his usual fee; and PHC has donated a parking spot at their business for our 22-passenger bus. At Ed's suggestion, Reed will look into valuing the parking space for a 2-month period and establish an "In-Kind" donation form.
4. **Huney Hall update:**

**Motion:** Reed described his discussions with Deputy City Manager Morgan Smith regarding implementation of the 2016 Bainbridge Community Foundation (BCF) grant for a sound system in Huney Hall and complications of moving forward with the 2017 BCF Grant Request. Ed moved, Karen seconded and it was unanimously approved to authorize staff to acquire tangible and intangible personal property for Huney Hall with funds granted in 2016 from the Bainbridge Community Foundation in lieu of installed audio/visual fixtures. Further the motion directs staff to withdraw the 2017 grant request for additional equipment for Huney Hall, and work on a more comprehensive funding plan for building improvements in cooperation with the City.

**Good of the Order:**

- Cindy asked to be included on emails to the Board regarding minutes.
- Karen suggested membership renewal forms be at the 4<sup>th</sup> of July booth and that it be clear that membership is for the calendar year (not for the next 12 months).
- Notice: Future Board meetings are scheduled the second Wednesday of the month, 9:30 am.

**Meeting adjourned at 11:11.am**

**Respectively Submitted,**

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**Veronika Rohrscheib, Secretary**