

BISCC Board Meeting Minutes
March 10, 2021
Next Board Meeting: April 14, 2021, Zoom

Call to Order: Vice President Gerry Worley called the meeting to order at 9:07 am

Board Members Present: Gerry Worley, David Huether, Kimi Kinoshita, Ann Lovejoy, Jamie Mittet, David Veterane, Eleanor Weinel, Bob Leik, Colleen Keilbart

Others Present: Reed Price, Mary Gibbs, Rhonda Park Manville

Absent: Bill Luria, Steve Parsons, Barbara Golden

To honor our connection to the Suquamish Tribe, Colleen read the Suquamish Land Acknowledgement.

CONSENT AGENDA:

Motion: Jamie moved to accept the February 2021 board meeting minutes as presented. David H. seconded and it was unanimously approved.

FINANCE COMMITTEE – David H.

- Financial Report Distributed ([attached](#)) All in-line with expectations *
- Compilation Report almost complete and will be presented to the board before sending it to J & J for review.
- 990 tax form almost completed and will be sent.

*Contact David H. with any questions. Also attached is the [E*Trade report](#).

INCLUSION STUDY GROUP – Ann

- Next meeting March 16, 11:30 am -panel discussion on Lost Closet Years
- April 6, 11:30 am - subject is Bias
- Attempting to select a regular day for meetings going forward. Over 65 people now requesting to be part of the group.

BISCC STATUS REPORT-Reed

- 1237 have renewed or new members. Mary facilitates sending new members a welcoming letter each week that includes the new member's FOB.
- Mary has been coordinating the front desk. More regulars are returning.
- 1401 sign-ins for the month of February. 95 attendees through virtual programming. The number is a little low because Thrift Shop visitors have not yet been put in My Senior Center.
- 479 volunteer hours were logged.
- 67 volunteers were active in February.
- Reed's biggest concern is getting back to in-person programming. Feedback polls from the annual meeting indicated 52% of those voting would like BISC to be cautious in opening. 80% said they would like to see a balance of on-line and in-person programming. Reed is working on what will be needed to carry this out.
- It was the consensus of the board that people will need to show proof of full vaccination to participate in-person. The board will be notified about re-opening prior to an announcement to the membership.

COBI requested a motion to accept the memorandum of Understanding ([MOU attached](#)). Gerry read the motion:

We confirm that BISCC agrees to Pay \$169k in support of the refresh project at the Senior/Community Center; the payments would be in two installments: \$50k at the time of design selection and \$110k prior to start of construction as outlined in a Memorandum of Understanding signed by both parties. We also understand that city staff will put forward our request that the current lease forgiveness be extended ten years in recognition of our contribution to facilities improvement.

Motion: Eleanor moved to accept the motion as presented by Gerry. Jamie seconded and it was unanimously approved.

FUNDRAISING PROGRAM

Reed introduced Rhonda Manville as a veteran fundraiser for non-profits. Reed, Kimi and Rhonda presented fundraising goals to be implemented by BISC. Each board member told their story of why they became involved with the Senior Center to show the importance of storytelling in fundraising. For the better part of the next two hours a presentation and discussion of fundraising was held.

Several take-aways from the discussion:

- Make the donor a hero: let them know their gift is what changes lives.
- Collect stories – people need to emotionally connect with our cause
- Multigenerational outreach is an important part of the Center's story
- Why we need to ask for money: To raise revenue grants are limited in scope, the Thrift Store is important but only a fraction of our needs, and events are a better way to celebrate than to fundraise.
- Best if you can avoid limiting donations to specifics
- Rhonda – One year-end appeal is not enough; adding a spring fundraising drive is reasonable. Many organizations fundraise four times a year.
- We should be having at least 2 major fund raisers a year as well as continuously asking through emails, newsletters, social media.
- Gratitude and acknowledgement be a priority
- Expectations and obligations of being a board member. At the Senior Center, board members will never be asked to donate a dollar amount and only an amount they choose, but it is important that 100% of board members donate some amount financially.
- For the Spring Campaign, Reed asked for all board members to commit to contribute some dollars to a matching fund that will be used to spur donations. Email Reed with the amount you are willing to pledge.
- The spring campaign will launch March 23 and conclude on Tuesday April 20. The fundraising leadership team will be meeting every Friday at 3:30 pm through the spring campaign. A Zoom link will be sent to the board and all are welcome to attend.

Meeting adjourned at 11:20 pm

Respectfully submitted



Colleen Keilbart, Secretary